

Award Winning: World Wide | Public Relations, Marketing: Advertising Agency

eLittle Communications Group, LLC is a full-service, public relations agency that specializes in external/internal communications, marketing, advertising, social media, crisis communications, and focus group research. ELCG has positioned itself as a top PR firm in the Midwest by providing the highest quality of services, delivering positive results, and guaranteeing on-time delivery. Our goals are: to support, develop, and promote the reputations, images, and public perceptions of our clients. We identify the current level of public outreach and prepare strategies around how to maximize effectiveness. ELCG brings a unique offering to clients: a high level experienced executive team, driven by purpose not by pocketbook.

Our Mission

Provide quality service effectively & efficiently, while maintaining a sense of accountability and trust through our clients.

Our Vision

To become a Global Public Relations agency that understands the importance of messaging to all media.

Core Competencies

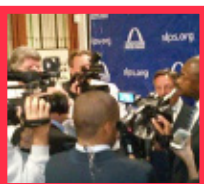
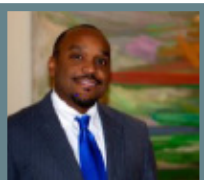
- ▶ Public Relations
- ▶ Media Relations
- ▶ Marketing
- ▶ Advertising
- ▶ Graphic Design & Web Design
- ▶ Editorial Services
- ▶ Strategic Communications

Past Performances

- ▶ Centers for Disease Control and Prevention
- ▶ U.S. Army Medical and Development Command
- ▶ Army Medical Logistics Command
- ▶ Michael Baker International
- ▶ Fort Detrick, U.S. Army
- ▶ Fathers Support Group
- ▶ City of Ferguson
- ▶ City of Dellwood
- ▶ Normandy School District
- ▶ Jennings School District
- ▶ Senator Joe Keaveny
- ▶ Ferguson-Floissant School District

Differentiators

- ▶ Our firm launches Ideas, Builds Awareness and Creates Brand Names for our clients.
- ▶ We focus on Crisis Communications, Event Management, Radio & Television, Advertising and Media Relations.
- ▶ Our executive Team bring Communications experience and Strategic media planning to the project.
- ▶ ELCG was instrumental in providing Community Outreach & Crisis Communication during civil unrest, and was contracted to provide Public Relations & Community Engagement to the Police Department.
- ▶ Award Winning Agency known for Actions that Exceed Client Expectations.



Company Snapshot

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Website: www.elittlemedia.com

Socio-Economic Status:

8(a) Minority Owned Certified DBE

Awards

2017 -2020

- ▶ Top Public Relations Agencies
- ▶ St. Louis Small Business Monthly

2016

- ▶ St. Louis County NAACP
- ▶ Minority Business of the Year
- ▶ Spirit of St. Louis Award St. Louis
- ▶ Visitors & Convention Center



NAICS

541613 Marketing Consulting Services
541810 Advertising Agencies 541820

Public Relations Agencies

DUNS: 017313140 CAGE: 7Q7T8
SAMS: Active